

## For Immediate Release

Digital Watchdog<sup>®</sup> Launches New Ultra-Wide Camera The NDAA/TAA compliant ultra-wide 8MP bullet offers superb situational awareness from a single-sensor for ultimate IP ROI.



DW<sup>®</sup> DWC-MBW8Wi2TW ultra-wide bullet IP camera.

**Cerritos, CA (April 21, 2021)** – <u>Digital Watchdog® (DW)</u>, the industry leader in digital recorders, surveillance cameras and related management software, announces the release of our new ultra-wide 8MP bullet IP camera. The camera's unique focal length is suitable for narrow corridor installations, with clear images as close as 19.5~23.5 inches from the camera.



This MEGApix 8MP ultra-wide view single-sensor bullet IP camera is NDAA/TAA compliant and can deliver real-time 30fps crystal-clear video with a 2.3mm ultra-wide view lens for wide-area situational awareness at an exceptionally short focal length without the need for special software. The camera's unique lens provides edge-to-edge image clarity without pixel loss. The DWC-MBW8Wi2TW camera is pre-loaded with the IVA engine to detect and classify people and vehicles in real-time. The IVA+ DWC-MPBW8Wi2TW model can also detect and classify people, vehicles and objects in real-time with support for logical rules.

Additional features include simultaneous H.265/H.264/MJPEG codec support, Star-Light Plus<sup>™</sup> color in near-total darkness technology, true WDR and Smart IR<sup>™</sup> LEDs for quality video in any lighting condition. The IP67 vandal- and weather-resistant bullet housing can be used for both indoor and outdoor installations.

"Digital Watchdog has consistently built a reputation for leadership in HD cameras for situational awareness. This unique camera adds to our cutting-edge technology," said Mark Espenschied, Director of Marketing, Digital Watchdog. "The ability to see more from one installation lowers all associated installation costs and dramatically impacts the overall cost of a surveillance system."

Product Features:

- 8MP 1/1.8" image sensor at real-time 30fps
- Star-Light Plus<sup>™</sup> color in near-total darkness technology
- Intelligent Video Analytics (IVA) with extended features (IVA+)
- Seamless integration and control of IVA rules with DW Spectrum® IPVMS
- Reduce false alarms
- Increase your recording storage with logic rules and smart recording
- 2.3mm ultra-wide lens
- True wide dynamic range (WDR)
- Triple codecs (H.265, H.264, MJPEG) with simultaneous streaming
- 100' Smart IR™ with intelligent camera sync



- Smart DNR<sup>™</sup> 3D digital noise reduction
- True day/night with mechanical IR cut filter
- Auto gain control (AGC)
- Auto white balance (AWB)
- Motion detection
- Two-way audio
- Micro SD/SDHC/SDXC class 10 card slot (card not included)
- Alarm sensor input and relay output
- Web server built-in
- PoE class 3 and DC12V
- NDAA/TAA compliant
- IP67 dust-tight and waterproof to 3 feet
- 5 year warranty

To learn more about the new ultra-wide bullet IP camera <u>click here</u>. To learn more about all

of DW's industry-leading video surveillance products, visit us at <u>www.digital-watchdog.com</u>.

## ABOUT DIGITAL WATCHDOG

Digital Watchdog® (DW<sup>®</sup>) empowers our customers as the industry-leading single source of value-driven NDAA/TAA compliant complete solutions for all video surveillance applications (Universal HD over Coax<sup>®</sup> / hybrid / IP enterprise), focusing on ease of use and ROI. DW<sup>®</sup> products offer technologically-advanced features including multi-sensor HD cameras at real-time 30fps, Star-Light Plus<sup>™</sup> color in darkness technology, WDR, Smart DNR<sup>™</sup> and Smart IR<sup>™</sup>. Complete IP megapixel surveillance solutions include single- and multi-sensor MEGApix<sup>®</sup> cameras and edge recording systems, Blackjack<sup>®</sup> servers and NAS devices, DW Spectrum<sup>®</sup> IPVMS for server, mobile and on-camera control. Complete Universal HD over Coax<sup>®</sup> surveillance solutions include single- and multi-sensor Star-Light Plus<sup>™</sup> cameras, VMAX<sup>®</sup> DVRs and C3<sup>®</sup> remote management and event server software. DW<sup>®</sup> supports all video surveillance systems with SiteWatch<sup>™</sup> motion detectors and NightWatch<sup>™</sup> illuminators. DW's Elevated Skin Temperature System (E.S.T.<sup>™</sup>) automatically prescreens everyone entering a building.

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## For Images or More Information:

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